

Francesco Albanese

Creative Designer



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Education

March 2017 - December 2017, Diploma of Graphic Design, Martin College, Sydney, NSW

September 2005 - June 2010, Professional Diploma of Design, High School Confalonieri, Rome, Italy

Certificate

January 2017 - February 2017, Upper Intermediate Certificate, Embassy English, Sydney, NSW

July 2016 - December 2016, Certificate level 2, Ability English College, Sydney, NSW

July 2014 - December 2014, Certificate ESOL Entry 3 reading, speaking & listening, Trinity College, London, UK

January 2012 - August 2012, Basic HTML code and Web Design Certificate, CEFI Informatics, Rome, Italy

Software Skills

Adobe Creative Suite

Photoshop (Strong experience)

Illustrator (Strong experience)

In Design (Strong experience)

Dreamweaver (basic working knowledge)

Figma (basic working knowledge)

Autodesk SketchBook (Strong experience)

Microsoft Office Suite (Strong experience)

Operative System

Microsoft Windows (Strong experience)

Mac OS (Strong experience)

Language

Italian (native)

English (C1)

Portuguese (A2)

Professional Experience

Graphic Designer

Green Cloud Nine, June 2025 - Present

Main responsibilities:

Responsible for creating visual assets for both digital and print media, including social media content, website graphics, product visuals, and marketing materials. Collaborated closely with the marketing team to ensure consistent brand communication across all platforms. Contributed to the development of sustainable and engaging visual campaigns aligned with the company's eco-conscious values.

Illustrator

ALEF Online Academy, December 2024 - June 2025

Main responsibilities:

Design Educational Resources: Create visually engaging and easy-to-understand educational materials for e-commerce purposes.

Create Visual Content: Design images, infographics, and videos to support learning and training.

Write Clear Instructions: Develop simple, clear, and concise written content for tutorials and guides.

Collaborate with Teams: Work closely with the marketing and product teams to ensure content is accurate and effective.

Maintain Design Consistency: Ensure all educational materials have a consistent design and align with the company's branding.

Freelance Designer, *January 2015 - Current*

Main responsibilities:

Designed and executed logo creation and marketing materials, including flyers, brochures, and business cards.

Enhanced brand visibility by contributing to a cohesive visual identity that resonates with target demographics.

Graphic Designer

S.O.G.EN. srl, August 2013 - December 2015, Rome, Italy,

Main responsibilities:

Developed and designed logos, banners, flyers, brochures, and business cards, enhancing the company's visual identity and ensuring effective communication with clients. Managed the graphic design of promotional materials for events and advertising campaigns, ensuring consistency and quality in visual presentation. Collaborated with cross-functional teams to understand client needs and translate them into innovative graphic solutions, adhering to deadlines and budget constraints. Oversaw the production of large-scale printed materials, coordinating with external vendors to ensure quality and accuracy of the final product.

Soft Skills

- Proactively analyzed and resolved design and workflow issues by breaking down complex problems into actionable steps, consistently improving project outcomes.
- Efficiently prioritized tasks and projects, consistently delivering work on time without sacrificing quality, even in fast-paced environments.
- Effectively conveyed design concepts and project requirements to clients and team members, ensuring mutual understanding and reducing revision cycles.
- Quickly adapted to shifting project priorities and client demands, maintaining flexibility without compromising the quality or integrity of the design.
- Worked closely with cross-functional teams to align design initiatives with business goals, fostering strong working relationships and improving team efficiency.
- Carefully reviewed all design elements to ensure consistency and quality, reducing errors in final deliverables and improving client satisfaction.
- Developed unique, client-focused design solutions that met specific project goals, contributing to increased client engagement and brand impact.
- Managed client expectations effectively by providing regular project updates and clear timelines, which resulted in repeat business and strong client relationships.

Online Portfolio

<https://fralbanesedesign.wixsite.com/francesco-albanese>

Linkedin Profile

<https://www.linkedin.com/in/francesco-albanese-g1b2a6b5/?trk=public-profile-join-page>